

Thriving E-Commerce Business For Sale - Custom Personalisation & Print Production with 36K Social Following

Asking Price: £35,000-£60,000

Annual Revenue: £248,000

Net Profit: £62,000

About This Business

An established 5 year old growing print personalisation business with strong social media presence and loyal customer base. Specialises in custom phone cases, pet products and fashion accessories through sophisticated in-house production. Organic sales driven by social media engagement, supported by an established Far East supply chain and international marketing reach and shipping options.

Assets Included (£50,000+ Value)

Production Equipment:

- 2 x Mimaki UV LED UVJ-3042 MkII printers - £22k each
- Graphtec FC 9000/160 vinyl cutter - £7.5k
- Epson SureColour SC-F6300 HDK 44" large format sublimation printer - £4k
- Heat press equipment - £500
- RIP PCs to operate printers/cutter - £500

Digital & Business Assets:

- Established trading website with integrated payment systems and couriers
- 50k+ social media followers across Instagram, Facebook & TikTok and established website
- 500+ proprietary designs for 100+ phone models plus complete mockup library and templates
- Customer database, newsletter subscribers and operational software systems
- Supplier relationships, Far East supply chain and initial stock inventory

Business Information

- **5 years trading history** with proven profitability and year-on-year growth
- **Loyal brand customer base** - primarily 18-40 year old female social media users
- **Owner-operated** and fully relocatable business model
- **Streamlined production** processes for sublimation, UV LED printing and vinyl applications
- **Multiple revenue streams** from diverse personalised product ranges
- **Sophisticated CRM social media influencer marketing strategy** driving repeat business and brand growth

The Opportunity

Director's change in personal circumstances creates an ideal acquisition opportunity for:

- An investor with a passion for the fashion/personalisation market
- Entrepreneurs seeking a proven business model in an exciting market
- An established e-commerce business wanting to add customisation services and growth markets
- Print businesses looking to diversify into the B2C market
- Buyers ready to leverage an established social media presence for growth

This business offers immediate revenue with significant expansion potential through product diversification, B2B services, new platforms and international markets.

Comprehensive training/handover provided as required.

Serious enquiries only. Business continues trading during sale process.

Contact: MGR Appraisals – info@mgrappraisals.com